

# MENTHOL CIGARETTE USERS

AN EXAMINATION OF MENTHOL CIGARETTE USE BY GENDER AND RACE

## CISGENDER PEOPLE WHO SMOKE MENTHOL CIGARETTES

**40** is the average age of smokers.

**88%** identified as Straight.

**7%** identified as Bisexual.

**4%** identified as Lesbian/Gay.



White users **64%**

Black users **27%**

Latine users **18%**

Asian/Multiracial/Other users **9%**

**73%** have an income less than \$50k.

**10%** have a Bachelors or advanced degree.

Total N = 3,989 (Cisgender n = 3,950; Transgender n = 39)

## TRANSGENDER PEOPLE WHO SMOKE MENTHOL CIGARETTES

**38** is the average age of smokers.

**67%** identified as Straight.

**13%** identified as Bisexual.

**4%** identified as Lesbian/Gay.



White users **68%**

Black users **24%**

Latine users **11%**

Asian/Multiracial/Other users **8%**

**91%** have an income less than \$50k.

**14%** have a Bachelors or advanced degree.

Cessation behaviors included by all menthol smokers...

**80%** had plans to quit for good.



**37%** made quit attempts in the past 12 months.

Of cisgender menthol cigarette smokers...

**8%**

rated their general mental health as poor.



**8%**

reported experiencing emotional problems very often in the past 7 days.

Of transgender menthol cigarette smokers...

**12%**

rated their general mental health as poor.



**20%**

reported experiencing emotional problems very often in the past 7 days.

## TRANSGENDER PEOPLE WHO SMOKE MENTHOL CIGARETTES

- Have lower odds of perceiving smoking as harmful compared to cisgender smokers.
- Are **5 times** more likely to report recent experiences of sadness or depression compared to cisgender smokers.

## BLACK PEOPLE WHO SMOKE MENTHOL CIGARETTES

- Have lower odds of perceiving smoking as harmful compared to non-black smokers.
- Are less likely to report recent experiences of sadness or depression compared to non-black smokers.

## PERCEPTIONS OF HARM

- The odds of perceiving cigarette smoking as harmful to health **increases** with educational attainment.

